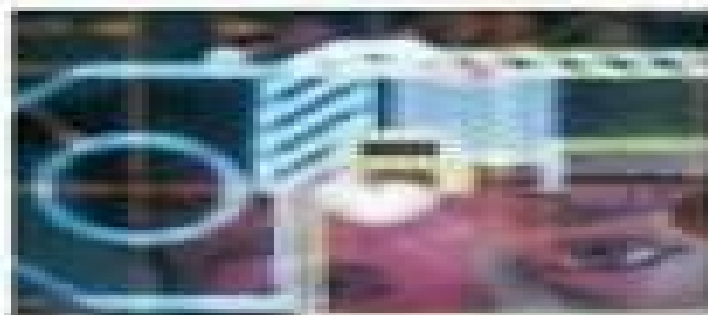


# A Concise Guide to Technical Communication



Laura J. Gurak  
John H. Lannon

# **Concise Guide To Technical Communication 3rd Edition**

**Laura J. Gurak, John M. Lannon**



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**A Concise Guide to Technical Communication** Heather Graves, Roger Graves, 2020-11-06 This compact but complete guide shows that less is more with fewer extraneous details getting in the way of students trying to learn on the run it allows them to focus on the most important principles of effective technical communication The Concise Guide takes a rhetorical approach to technical communication instead of setting up a list of rules that should be applied uniformly to all writing situations it introduces students to the bigger picture of how the words they write can affect the people intended to read them Assignments and exercises are integrated throughout to reinforce and test knowledge

**Exploding Technical Communication** Remley Dirk, Charles Sides, 2020-04-29 Within the framework of New Literacy Studies Dirk Remley presents a historical study of how technical communication practices at a World War II arsenal sponsored literacy within the community in which it operated from 1940 to 1960 and contemporary implications of similar forms of sponsorship The Training within Industry TWI methods developed by the U S government and industry at that time included multimodal literate practices particularly combinations of visual oral experiential and print linguistic text Analyses reveal a hierarchy in which print linguistic literacies were generally esteemed at the workplace and in the community This literacy hierarchy contributed to a catastrophic accident that killed 11 people prompting changes in the approach to designing certain training documents This book links technical communication especially the multimodal forms of representation commonly found in technical communication and instructional materials to the concept of literacy sponsorship The TWI methods used in training and system improvement during World War II are currently applied in business and industry as part of the lean operating and continuous improvement philosophies These methods have also become part of the experiential learning philosophy favored in academia Remley includes examples of current applications of multimodal forms of technical communication similar to those used at the arsenal as well as new media related applications related to training and instruction He also discusses their implications for literacy sponsorship This book provides useful information for technical communication and literacy scholars and educators as well as practical case studies for business leaders consultants and practitioners Intended Audience Scholars in technical communication and literacy writing studies scholars in business especially management and organizational analysis and business communication consultants scholars in history and sociology

**Scientific and Technical Communication** James H. Collier, David M. Toomey, 1997 Scientific and Technical Communication is a major textbook that represents a new focus area in communication studies It integrates multidisciplinary perspectives on the relations among rhetoric science technology and public policymaking to the process and product of technical communication The text is inspired by science and technology studies STS a field emerging from the history sociology and philosophy of science and technology which also has roots in economics political theory and rhetoric Reformulating the issues raised by STS within the context of technical communication Scientific and Technical Communication is composed of three highly integrated parts

Part I provides a summary critique and alternative to recent theoretical perspectives developed in the rhetoric of science and the sociology of scientific knowledge Part II applies these critical alternatives to the traditional practices of scientific and technical communication and shows how these new practices can be applied to the communication that is vital in forming national and local science and technology policy This hands on introductory textbook will supply students and professionals in the areas of scientific and technical communication rhetoric and media studies with broad based and applicable knowledge in this area

Communicating Professionally, Third Edition Catherine Sheldrick Ross, Kirsti Nilsen, 2013-07-17 An updated and expanded version of the training guide Booklist called one of the most valuable professional publications to come off the presses in a long time the new third edition of Communicating Professionally is completely revised with new sections outlining the opportunities offered by contemporary communication media With more resource information on cross cultural communication including new applications of communication principles and the latest research based material on communication in general this comprehensive manual covers Fundamental skills such as listening speaking and writing Reading others nonverbal behavior How to integrate skills with tips for practicing Sense making a theory of information as communication Common interactions like speaking one on one working in groups and giving presentations Training others in communication skills including a special section on technology based training

**Digital Rhetoric and Global Literacies: Communication Modes and Digital Practices in the Networked World** Verhulsdonck, Gustav, Limbu, Marohang, 2013-12-31 Understanding digital modes and practices of traditional rhetoric are essential in emphasizing information and interaction in human to human and human computer contexts These emerging technologies are essential in gauging information processes across global contexts Digital Rhetoric and Global Literacies Communication Modes and Digital Practices in the Networked World compiles relevant theoretical frameworks current practical applications and emerging practices of digital rhetoric Highlighting the key principles and understandings of the underlying modes practices and literacies of communication this book is a vital guide for professionals scholars researchers and educators interested in finding clarity and enrichment in the diverse perspectives of digital rhetoric research

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with coverage of a wider variety of journalistic writing New content on mission and vision statements annual reports and newsletters alongside an overview of how organisations use social media and respond to crises Includes more analysed examples of business documents      **Rethinking Post-Communist Rhetoric** Kirk St.Amant,, Pavel Zemliansky,2016-04-08 This collection examines the forces and factors affecting rhetoric writing and communication expectations in the nations of the former Soviet Union and the Eastern Bloc The entries in this collection focus on four interconnected topics or contexts influencing rhetorical expectations and writing practices in these countries The four contexts are 1 the dynamics of the educational settings in which students learn about the relationships between rhetoric and writing 2 the professional environments in which students will apply their knowledge of rhetoric and writing upon completing their formal studies 3 the greater global context that affects the teaching of rhetoric and writing as connected to educational institutions becoming part of a larger and more integrated global community and 4 the factors and perceptions that affect how students apply and or expand their foundations in rhetoric and writing to communicate effectively across different forms of media By approaching ideas of rhetoric writing and communication from the perspective of these four areas this collection provides readers with a broad foundation for understanding the various overarching and interlocking contexts that affect perceptions of and practices involving communication practices and expectations in the former Eastern Bloc Additionally this approach provides researchers teachers and students with ideas and approaches that can be used to more effectively engage both with this topic area and with individuals from these nations      **A Concise Guide to Technical Communication** Laura J. Gurak,John M. Lannon,2004 The book takes a situational approach emphasizing issues of audience purpose and task In addition it is the first Technical Communication text which acknowledges that most technical communication today is electronic whether it be Web sites CD ROM help files or e mail reports today s technical communicators work more in the new media than in the old ones The Concise Guide offers a seamless connection between the new and old worlds of technical communication Offering a critical look at communication technologies in relation to technical communication this text is designed for a broad range of undergraduate classes Includes concise coverage and examples of how to create and design successful technical print and electronic documents including proposals instructions specifications documentation procedures reports and memos Also includes cutting edge coverage of such issues as ethics copyright plagiarism usability page design and visual communication This book is for any professional who wants a concise guide to becoming a better communicator in the technical professions      **Concise Guide to Technical Communication** Gurak,2001-11-01

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