

DATA ANALYSIS -
AN APPLIED GUIDE
FOR MANAGERS

Philippe Versijp

Data Analysis An Applied Guide For Managers

Kim H. Pries, Robert Dunnigan

Data Analysis An Applied Guide For Managers:

Data Analysis - An Applied Guide for Managers Philippe Versijp,2015-10-28 Intuitively everyone in business knows that some things are related such as your advertisement efforts and sales Or one would hope they are related This book will give a concise overview of how to estimate such relations with regression analysis avoid the pitfalls associated with statistics and make sense of the data Tailored towards managers this book dispenses with all unnecessary frills just what you need to do what can go wrong and how to fix it A must read for everyone who has to conduct data analysis or base decisions on it

Applied Guide for Event Study Research in Supply Chain Management Wood, Lincoln C.,2022-06-17 While researchers have commonly used event studies in other research areas the use in supply chain management research is limited but growing However there remain several important research design considerations that must be accounted for over the process of planning executing and writing event studies Because of this many issues and sources of uncertainty emerge among students and early researchers There is a need for a comprehensive guide to these common issues and how to address them delving into the nuances and steps to take Applied Guide for Event Study Research in Supply Chain Management supports graduate students and researchers to understand how to develop execute and publish event studies specifically in the area of supply chain management with valuable support for wider management studies This book anticipates many reviewer and editorial concerns and questions and explores how to design a study that addresses issues before they arise or how to tackle the issue during the review process Covering topics such as alternative study designs event study methods and interpreting research results this premier reference source is an indispensable resource for students and faculty of higher education business executives and managers librarians government officials researchers and academicians Ecological Modeling for Resource Management Virginia H. Dale,2006-04-18 This book will serve as a readable introduction to ecological modeling for people involved in resource management and will also review models for specific applications of interest to more experienced modelers Successful uses of ecological models as well as discussions of important issues in modeling are addressed The authors of this volume hope to close the gap between the state of the art in ecological modeling and the state of the practice in the use of models in management decision making A Guide to Data Analysis for BCHS Project Management ,1982 Management and Business Research Mark Easterby-Smith, Richard Thorpe, Paul R

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Big Data Analytics Kim H. Pries, Robert Dunnigan, 2022 This book provides managers and decision makers with the tools to make more informed decisions about big data purchasing initiatives It not only supplies descriptions of common tools but also surveys the various products and vendors that supply the big data market Comparing and contrasting the different types of analysis commonly conducted with

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