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PAUL M. PEDERSEN • LUCIE THIBAUT
EDITORS

Contemporary Sport Management 5th Edition With Web Study Guide

Paul M. Pedersen, Lucie Thibault



Contemporary Sport Management 5th Edition With Web Study Guide:

Contemporary Sport Management Paul M. Pedersen, Lucie Thibault, 2018-05-03 Contemporary Sport Management Fifth Edition With Web Study Guide provides students with an overview of sport management by presenting extensive discussions of the foundational aspects of the profession and current topics from the field. The fifth edition continues to engage students with a full color format and an integrated web study guide. The text also discusses the role of social media in revolutionizing the industry and the significance of sport as an international institution. Students will learn the relevance of legal, sociocultural, historical, political, and psychological concepts to the management of sport, the professional skills and attitudes of successful sport managers, and ways in which the globalization of sport continues to affect sport management professions. One of the top selling textbooks in the field, the fifth edition retains many of its popular learning tools for students and also offers several key additions. Social media sidebars in every chapter prepare future sport managers to confront some of the unique challenges and opportunities of this growing phenomenon. Professional profiles containing a biography, Q & A, and associated web study guide activity allow students to gain realistic views into the roles of sport managers. Enhanced ancillaries include a new image bank and chapter quizzes compatible with learning management systems to further support classroom instruction and testing. A student web study guide now contains more than 171 fully integrated activities to provide opportunities for real world application. A retrospective from cofounding editor Janet Parks illustrating how the outstanding roster of contributors has been a hallmark of this title from the beginning. The text also contains a variety of updated learning tools including international sidebars with associated activities, a timeline, ethics and critical thinking sections, a running glossary, chapter objectives, end of chapter reviews, and references to help students stay engaged with the material and understand key concepts and terms. In addition, the web study guide (WSG) contains multiple interactive learning experiences that assist students in retaining the information. Each chapter of the text includes several cross references to the WSG, allowing students to take advantage of the following features: Professional profile activities encourage students to test their expectations of the challenges that sport industry professionals face on a daily basis. Job announcement activities demonstrate the skills that prospective employers seek in particular sport settings. Web searches point students to the vast amount of information available online. Portfolio activities help students reflect on questions related to the critical thinking and ethics sections of each chapter. Upon completion of the activities, students will have constructed a portfolio of their reflections on issues they might face as future sport management professionals. Learning in Action activities help students understand and apply the concepts covered in each chapter. With 20 chapters written by 44 expert contributors, Contemporary Sport Management Fifth Edition begins with an overview of the field and historical aspects of the industry. Next, the attributes of effective and professional sport managers and the relevance of managerial and leadership concepts applied to sport management are discussed. In part II, students learn about the major settings in which sport management

professionals work today including professional and amateur sport management sites sport management agencies and sport tourism venues Part III offers information on key functional areas of sport management such as marketing communication finance and economics and facility and event management In part IV readers examine current challenges in the profession such as issues related to consumer behavior law sociology globalization and the importance of continuing sport management research The updated and enhanced fifth edition of Contemporary Sport Management offers a varied and dynamic learning package to assist readers in understanding the many opportunities and challenges in the sport management field From historical foundations and future directions to current issues and professional skill sets this popular textbook continues to inform and inspire up and coming professionals to have a positive influence on the management of sport

Contemporary Sport Management Paul M. Pedersen, Lucie Thibault, 2018-11-07 Contemporary Sport Management returns with a new edition that makes this popular introductory text stronger and more applicable than ever for students who plan to enter or are considering entering the field of sport management The sixth edition of Contemporary Sport Management offers the knowledge of 58 highly acclaimed contributors 25 of them new to this work Together they present a wide array of cultural and educational backgrounds offer a complete and contemporary overview of the field and represent the diversity that is noteworthy of this profession This latest edition offers much new and updated material A new chapter on analytics in the sport industry New and updated international sidebars for each of the book's 21 chapters with accompanying questions in the web study guide New professional profiles showcasing the diversity in the field Streamlined chapters on sport management history and sociological aspects of sport management emphasizing the issues most relevant to today's sports managers Updated sidebars and learning features including Historical Moment sections chapter objectives key terms social media sidebars sections on applied practice and critical thinking and more In addition Contemporary Sport Management offers an array of student and instructor ancillaries A revamped web study guide that contains over 200 activities presented through recurring features such as Day in the Life Job Opportunities and Learning in Action An instructor guide that houses a sample syllabus instruction on how to use the web study guide a section on promoting critical thinking in sport management lecture outlines chapter summaries and case studies from the journal Case Studies in Sport Management to help students apply the content to real world situations A test package and chapter quizzes that combine to offer 850 questions in true false fill in the blank short answer and multiple choice formats A presentation package of 350 slides covering the key points of each chapter as well as an image bank of the art tables and content photos from the book This new edition addresses each of the common professional component topical areas that COSMA the Commission on Sport Management Accreditation considers essential for professional preparation sport management foundations functions environment experiential learning and career development Contemporary Sport Management is organized into four parts Part I provides an overview of the field and the important leadership concepts associated with it Part II details the major settings in which many sport

management positions are carried out In part III readers learn about the key functional areas of sport management including sport marketing sport consumer behavior sport communication sport facility and event management and more And in part IV readers examine current sport management issues including how sport management interfaces with law sociology globalization analytics and research Every chapter includes a section or vignette on international aspects of the field and ethics in sport management This text particularly focuses on the ability to make principled ethical decisions and on the ability to think critically These two issues of critical importance to sport managers are examined and analyzed in detail in this book Contemporary Sport Management Sixth Edition will broaden students understanding of sport management issues including international issues and cultures as it introduces them to all the aspects of the field they need to know as they prepare to enter the profession With its up to date revisions and new inclusions its internationally renowned stable of contributors and its array of pedagogical aids this latest edition of Contemporary Sport Management maintains its reputation as the groundbreaking and authoritative introductory text in the field

Contemporary Sport Management 6th Edition

Pedersen, Paul M.,Thibault, Lucie,2019 Thoroughly updated Contemporary Sport Management Sixth Edition offers a complete and contemporary overview of the field It addresses the professional component topical areas that must be mastered for COSMA accreditation and it comes with an array of ancillaries that make instruction organized and easy

Contemporary Sport Management: Introduction to Sport Management; Part II. Selected Sport Management Sites; Part III. Selected Functional Areas of Sport Management Functions; Part IV. Organisational and Managerial Foundations of Sport Management; Part V. Current Challenges in Sport Management; Part VI. The Future of Sport Managemen

Janet B. Parks,Jerome Wuaterman,Lucie Thibault,2007 The book should enable aspiring sport managers to define sport management and discuss the scope of oportunties that the industry presents Discussions on the major challenges confronting the industry are placed in a pyschological sociological and philosophical context

Contemporary Sport Management Janet B. Parks,Beverly K. Zanger,Jerome Quarterman,1998 Contemporary Sport Management is an invaluable text for anyone interested in a career in sport management exercise fitness management or athletic training Incorporating the perspectives of 26 contributors it gives you the information you need to define sport management and discuss the scope of opportunities the sport industry presents discuss major challenges confronting various segments of the industry understand the historical psychological sociological and philosophical foundations of sport grasp management and organizational concepts and their application in sport enterprises apply information about sport management to diverse populations in an unbiased fashion demonstrate critical professional skills and become a member of the profession who has a positive impact on how sport is managed in the future Applied Sport Management Skills Robert N. Lussier,David Charles Kimball,2009 Applied Sport Management Skills covers the four management functions of planning organizing leading and controlling in a sport specific context This text provides a comprehensive overview of management

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