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Creative Brochure Design

Rachel S Tattersall

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Brochures 5 B. Martin Pedersen, Laetitia Wolff, 2004 The fifth edition of *Brochures* presents international designers and showcases complete design solutions and techniques employed. This collection includes more than 250 full spreads which illustrate the complete impact of each brochure through close ups, covers and inside spreads. The Annual's commentary section explores the unique facet brochures bring to the design arena including interviews with leading experts Japanese designer Taku and Satoh and Anders Kornestedt of Finnish Happy F and a discussion between photographer Terry Vine and designer Lana Rigsby. A complete index provides the names of creative personnel, clients, printers, paper specs and coordinates of design firms.

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,2004 *The Best of Brochure Design 4* Rockport Publishers,1998 The art of creative and effective brochure design continues to be of major importance in the graphic design industry This collection consists of the best brochures created in the past two years for every industry from triple fold sheets to bound booklets this book has it all

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Design Annual ,2011 **Designers' Handbook of Booklets & Brochures** Pamela A.

Ivinski,1997 More than great graphics these books offer a rare inside look at the creative and production processes behind the designs These best of the best collections are loaded with excellent full color designs and details on the creation of each piece a combination that offers designers fresh inspiration and practical advice for their own T Shirt and brochure assignments features winning designs from Print magazine s national design competition work is organized by project type with introductions exploring the aspects of each area of design captions list artists materials printing process and budget

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Graphis Design Annual ,2008 **Graphis Design** ,2008 **Creative Review** ,2004 *The Best of Brochure Design*
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