

# Current Issues in Convention and Exhibition Facility Development



Robert R. Nelson, PhD • Editor

# Current Issues In Convention And Exhibition Facility Development

**Fred R. Lawson**



## **Current Issues In Convention And Exhibition Facility Development:**

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**Developing a Successful Infrastructure for Convention and Event Tourism** Robert R. Nelson,2014-06-03 A multidisciplinary approach to the challenges of developing a complete package for convention and event tourism To be successful in today s competitive convention and event tourism market communities need to provide a complete package that includes quality lodging convenient and affordable transportation restaurants entertainment and tourist appeal Developing a Successful Infrastructure for Convention and Event Tourism presents a multidisciplinary approach to the challenges of developing larger infrastructural needs This unique book closely examines what it takes for a destination to be successful providing a balanced approach to developing convention and event tourism Respected experts from a variety of disciplines such as economics tourism communications law and public policy discuss practical strategies and what infrastructure should be in place to better ensure success for a convention destination Developing a Successful Infrastructure for Convention and Event Tourism provides insights into various complex aspects of developing the infrastructure for convention and event tourism including economic development land use issues politics social equity marketing issues security issues governance and citizen participation Tourism professionals can get a broad and comprehensive look at how to best apply this expert knowledge to their own situations This text is extensively referenced and provides tables to clearly present data Topics in Developing a Successful Infrastructure for Convention and Event Tourism include public financing for headquarter convention hotels private sector investments in hotels assumptions and issues that are critical to reliable estimates of the economic impacts of event tourism the evaluation of economic impact studies a case study of what Korea did to foster rapid growth to become a major player in the international convention market emerging issues facing convention and event tourism the use of convention centers as staging grounds for disaster recovery and more Developing a Successful Infrastructure for Convention and Event Tourism is a horizon expanding text invaluable to tourism educators tourism students researchers local and state government officials policymakers and anyone involved with local economic development

Journal of Hospitality & Tourism ,2005 *Convention Sales and Services* Milton T. Astroff,James R. Abbey,2006 Text for hotel personnel dealing with sales of meetings and conventions to be held at hotels and the servicing of the event **American Book Publishing Record** ,2003 **Ethics and Corporate Social Responsibility in the**

**Meetings and Events Industry** Elizabeth V. Henderson, Mariela McIlwraith, 2012-10-16 Ethics and Corporate Social Responsibility in the Meetings and Events Industry is a comprehensive roadmap that prepares event professionals for the economic environmental and social challenges ahead and transforms the industry for the long run This timely text inspires us to view Corporate Social Responsibility ethics and sustainability as no longer just best practices but as business standards With its practical tools and insights readers are compelled to build an industry where meetings and events contribute positively and ethically to communities and cultures Ethics and Corporate Social Responsibility in the Meetings and Events Industry presents a wide range of topics bringing insights from environmental science to corporate responsibility Intended to build sustainable leaders in the industry this book offers the knowledge to get started and the momentum to continue

Conference, Convention, and Exhibition Facilities Fred R. Lawson, 1981 Reference book on the architectural and design of exhibition and conference facilities considers financial aspects marketing maintenance and management details technical aspects relating to auditorium acoustics heating and lighting safety provision of meals sound and projection installations etc Bibliographys diagrams photographs *Bibliographic Index*, 2004 Tourism Review, 2003 *Forthcoming Books* Rose Arny, 2004 *Cornell Hotel School*, 2005 **Sports, Convention, and Entertainment Facilities** David C. Petersen, 1996 Offers practical guidelines for planning designing building managing and financing amphitheaters arenas convention centers stadiums and special use facilities Part I details types of facilities and events and offers strategies for determining need selecting a site and an architect manage *District of Columbia Appropriations Fiscal Year 1979*, 1979 **Business Periodicals Index**, 2007 **Book Review Index**, 2006 Every 3rd issue is a quarterly cumulation The Clay-worker, 1902 The log of the clay worker v 100 p 188 193 **Railway Age**, 1928 **The Electrical Journal**, 1901

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