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MANAGEMENT

An Introduction Fifth Edition

with Steve Paton



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Luke Ike

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Introduction addresses these and many other questions by providing a comprehensive account of the themes and functions of management. Aimed at the first time student of the subject and written in a highly accessible style this is an academically rigorous text which brings the topic to life with a wide range of appealing and readily identifiable examples. Among the most valuable features and aids to learning in the book are Case studies on organisations as diverse as Ryanair, Vodafone, Ericsson and Oxfam to provide relevant illustrations of theory in practice. Critical Reflections to encourage the application of personal experience and critical thinking to the issues in question. Skills Development Activities to build practical and work based competences. Key Terms highlighted in the text and defined both at the margin and in a full Glossary. A companion website at www.pearsoned.co.uk/boddy provides tools for revision such as self assessment questions and flashcards and for research such as weblinks and case study updates. David Boddy is a Research Fellow at the School of Business and Management, University of Glasgow. He is author of two other books published by Pearson Education: *Managing Information Systems: An Organisational Perspective* (2005) and *Managing Projects* (2002).

Small Business Management in Developing Countries Luke Ike, 2018-06-13. This book aims at making a contribution to the promotion of small businesses in developing countries. It does so by helping to identify management problems encountered by small businesses in developing countries with reference to policy, environment, institutional framework and UNIDO technical assistance. The result is aimed at providing a good information base on how small business management and performance in developing countries can be improved. This is for individuals who are already involved with small businesses and those interested in it.

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Challenges In Information Technology Management - Proceedings Of The International Conference James Nga Kwok, Liu, Ronnie, Chu Ting Cheung, Man-chung Chan, 2008-05-14. This volume contains some research papers from the International Conference on Information Technology and Management organized by the Hong Kong Polytechnic University in conjunction with the Institute of Systems Management (ISM). It comprises 30 selected and refereed papers in the development of enabling technologies: electronic commerce and knowledge management and IT systems and applications. These papers feature the results of the latest research in the areas of information systems, enabling technologies and business management as well as potential applications in industries including education, finance, logistics, medical, tourism and IT services.

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