

Social identity

Consumer identity

Consumption
styles

Consumption And Identity At Work

IM Harris

Consumption And Identity At Work:

Consumption and Identity at Work Paul du Gay, 1995-11-28 The realms of consumption have typically been seen to be distinct from those of work and production. This book examines how contemporary rhetorics and discourses of organizational change are breaking down such distinctions with significant implications for the construction of subjectivities and identities at work. In particular, Paul du Gay shows how the capacities and predispositions required of consumers and those required of employees are increasingly difficult to distinguish. Both consumers and employees are represented as autonomous, responsible calculating individuals. They are constituted as such in the language of consumer cultures and the all pervasive discourses of enterprise whereby persons are required to be entrepreneurs of the self at work at play and in all aspects of their lives. The first part of the book explores certain limitations in traditional approaches to the analysis of work identity. It presents an alternative discursive framework in which to address contemporary reimaginings of organizational life within the culture of the consumer. Part Two develops the analysis by looking at an arena where the blurring of the boundaries between work and consumption identities is most pronounced: retailing. The author builds a sophisticated picture of how discourses of reform take hold in particular contexts, how they construct particular subject positions for employees to occupy and how employees negotiate these identities in their everyday working lives. He concludes by considering the ethical and other issues of setting limits to enterprise.

Consumption and Identity Jonathan Friedman, 2005-06-28 First published in 2004. Studies in Anthropology and History is a series that will develop new theoretical perspectives and combine comparative and ethnographic studies with historical research. Volume fifteen and this is about the relation between consumption and broader cultural strategies. The papers are the product of a workshop organized in Denmark under the aegis of the Center for Research in the Humanities which took place in 1989. While the majority of participants were anthropologists there were also sociologists and historians present.

Consumption, Identity and Style Alan Tomlinson, 2006-05-18 First Published in 1990. Routledge is an imprint of Taylor Francis an informa company.

Consumption as Identity Antonio Carlos, 2025-09-02

In contemporary society consumption has become the total grammar of existence. In a world where goods not only meet needs but also shape identities reflecting on consumption and identity has become an urgent matter. This work explores how consumer choices define not only what we own but also who we are while commodities take on the role of symbol and power leading individuals to see themselves as an extension of the objects they acquire. Over the course of 40 philosophical fragments this book reveals consumption as the mirror of modern identity where desire, loneliness and the search for recognition intertwine with what is consumed. Through deep and critical analysis the author explores themes like the commercialization of spirituality, the fetishism of commodities, the spectacle of suffering and identity discard offering a reflection on the paradoxes of contemporary life. The quest for belonging, authenticity and meaning increasingly mediated by purchase and display raises questions about the authenticity of human experience and true freedom of choice. This work

challenges the reader to reflect on consumption as performance commodities as subjects and the impact of the market on the construction of human identity *Consumer Culture and the Making of Modern Jewish Identity* Gideon Reuveni,2017-08-07

Antisemitic stereotypes of Jews as capitalists have hindered research into the economic dimension of the Jewish past The figure of the Jew as trader and financier dominated the nineteenth and twentieth centuries But the economy has been central to Jewish life and the Jewish image in the world Jews not only made money but spent money This book is the first to investigate the intersection between consumption identity and Jewish history in Europe It aims to examine the role and place of consumption within Jewish society and the ways consumerism generated and reinforced Jewish notions of belonging from the end of the eighteenth century to the beginning of the new millennium It shows how the advances of modernization and secularization in the modern period increased the importance of consumption in Jewish life making it a significant factor in the process of redefining Jewish identity *Studies* ,1988 *Consumerism and the Movement of Housewives into Wage Work* David R. Wells,2018-12-17

First published in 1998 this volume explores the connections between the rises in consumerism and the number of married women in paid work in light of the centrality of shopping and consumerism to the modern world David R Wells argues for women s incomplete gains from consumerism through an analysis of married women s employment the structure of capitalism and the contradictory requirements of consumerism the homemaker ideal and gender identity Through this Wells demonstrates how the gendered expectations of consumerism became motivating factors for women to join the workforce resulting in higher standards of living and greater marital power

The Routledge

Handbook of Lifestyle Journalism Folker Hanusch,2025-06-10 Taking stock of research in an area that has long been starved of scholarly attention The Routledge Handbook of Lifestyle Journalism brings together scholars from across journalism communication and media studies to offer the first substantial volume of its kind in this dynamic field This Handbook is divided into five major sections covering definitions current trends the relationship between lifestyle journalism and consumer culture how lifestyle journalism interacts with matters of identity emotion politics and society and future directions Featuring 30 contributions from authors at the cutting edge of research around the world each chapter provides an authoritative overview of key literature and debates and proposes a way forward for future scholarship The Routledge Handbook of Lifestyle Journalism is an essential companion for advanced students and researchers of lifestyle journalism and related beats including food fashion and travel writing

Organizations and Identity Gregory S. Larson,Rebecca

Gill,2017-05-30 The question who am I represents one of the key challenges of contemporary life in a globalized world For most of us organizations play a key role in answering that question In this book Gregory Larson and Rebecca Gill explain how identities are formed managed and regulated in our interactions with organizations and why identity has become so relevant in modern life Their examination includes frameworks for organizing and understanding identity scholarship the nature of multiple identities and how these are managed and the use of identity as a way to control workers Organizations and Identity

introduces a discursive approach to the topic highlighting what is unique and consequential about studying identity from a communication perspective It is essential reading for students and scholars of organizational communication

Manuel Castells: & 3, From The informational city to The information age Frank Webster,Basil Dimitriou,2004 Identity of the Interests of Employers and Workpeople ... A lecture, etc Frederic Hill,1870 The Myth of Consumerism Conrad Lodziak,2002-01-20 Lodziak's delightful tome takes to task the myth of joyful willful consumerism as it's perpetuated in the field of cultural studies Tracing the ideas common to the field Lodziak no academic affiliation is indicated questions the very roots of cultural studies ideology then proposes an alternate view of the phenomenon of shopping within the present capitalist society Distributed by Stylus Publishing Annotation copyrighted by Book News Inc Portland OR

Globalization and the City John R. Short,Yeong-Hyun Kim,1999 Extensive case studies of cities such as Sydney Seoul and Miami are provided Environment and Planning ,2008 Metalsmith ,2003 Work, Protest, and Identity in Twentieth-Century Latin America Vincent C. Peloso,2003-08 This text takes a novel approach to labor Rather than examine the labor movement labor unions and labor organizing Work Protest and Identity in Twentieth Century Latin America sets work in the context of social history in Latin America It combines a chronological approach with a topical one to clarify how work is related to other themes in daily Latin American life themes such as gender race family life ethnicity immigration politics industrial and agricultural growth and religion The essays in this collection bring together original studies and published works that illustrate the tensions and conflicts between work identity and community that caused protest to take many different forms in Latin American countries Designed to give students a better appreciation for the complexity of the lives of the wage working sectors of society and the richness of their contributions to the cultures and nations of the region Work Protest and Identity in Twentieth Century Latin America is essential for courses on the social history of Latin America state formation labor and protest and surveys of modern Latin America

Prometheus ,1999 **Whatever Happened to the Leisure Society?** Paul Gilchrist,Belinda Wheaton,2008 LSA 2007 What ever happened to the leisure society aims to turn the leisure studies multi disciplinary gaze to the shifts in leisure practices industries cultures and economies over the past 30 years or so The call for this timely reflection aims not only to consider work leisure shifts but also seeks to evaluate developments in the theorising of leisure The conference is aimed at academics including researchers research students and lecturers in leisure studies politics economics history sociology cultural studies cultural policy social policy and media studies Practitioners in the leisure services public private and voluntary will be attracted to the conference by distinctive policy and practice based contributions Practitioners from the cultural industries including market researchers industry analysts and cultural commentators will also find the conference of interest

Adventure and Society Simon Beames,Chris Mackie,Matthew Atencio,2018-12-28 This undergraduate textbook provides a broad overview of the ways in which adventurous practices influence and are influenced by the world around them The concept of adventure is one that is too often tackled within

subject silos of philosophy education tourism or leisure While much of the analysis is strong there is little cross pollination between disciplines Adventure Society pulls together the threads of these discourses into one coherent treatment of the term adventure and the role that it plays in human social life of the 21st century It explores how these practices can be considered more deeply through theoretical discourses of capitalism identity construction technology and social media risk taking personal development equalities and sustainability As such the book speaks to a broad audience of undergraduate and postgraduate students across diverse subject areas and aims to be an accessible starting point for deeper inquiry **The**

Blackwell Encyclopedia of Sociology: A-B George Ritzer,2007

Consumption And Identity At Work Book Review: Unveiling the Power of Words

In a world driven by information and connectivity, the ability of words has become much more evident than ever. They have the capacity to inspire, provoke, and ignite change. Such may be the essence of the book **Consumption And Identity At Work**, a literary masterpiece that delves deep into the significance of words and their effect on our lives. Compiled by a renowned author, this captivating work takes readers on a transformative journey, unraveling the secrets and potential behind every word. In this review, we will explore the book's key themes, examine its writing style, and analyze its overall impact on readers.

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