

# ENTREPRENEURSHIP ROADMAP

## GETTING STARTED

- Join and become an active member of student clubs
- Apply to be on the leadership team organizing the GSB's annual E-Week programs
- Interested in Venture Capital? Attend the "VC 101" presentation, Nov. 15, 2011, 6:00PM, G101
- Explore other entrepreneurship groups and events around campus
- If interested in what's going on at the Engineering School, sign up for the BASIS digest and learn about the Stanford Technology Ventures Program

- Attend any or all of the Entrepreneurial Thought Leadership presentations on Wednesdays at 4:30 <http://eltl.stanford.edu> for schedule

## STUDENT GROUPS

- GSB Student Clubs:  
**E-Club** <http://gsb.stanford.edu/groups/eclub>  
**Venture Capital Club** <http://gsb.stanford.edu/groups/club/venture.capital.club>  
**Energy Club** <http://gsb.stanford.edu/groups/energy.club>
- **High Tech Club** <http://www.stanford.edu/groups/ghightech/hsu/meetings/>
- **Social Venture Club** <http://gsb.stanford.edu/groups/club/social.venture.club>
- Many other industry specific clubs <https://gsb.stanford.edu/groups/club/industry/organization>
- Other Student Groups:  
**Stanford Entrepreneurship Network (SEN)** - umbrella for many entrepreneurship groups <https://gsb.stanford.edu/groups/SEN>  
**BASIS** <http://basis.stanford.edu>  
**Stanford Energy Club** <http://energy.stanford.edu>

## EVENTS & ACTIVITIES

- Participate in the broad range of programs (BBMs, speakers, workshops, small group dinners, etc.) organized by the CES and the Clubs. Have an idea for a speaker or event? Volunteer to organize it!
- Take advantage of CES Advisory Sessions with entrepreneurs, investors, and service providers <http://executive.stanford.edu/cecs/students/cecs.cfm>
- Attend "The Lean Startup" event with Eric Reis and Andy Rachleff on 12/1 (or online)
- Apply to be a CES Resident and organize advisory sessions and entrepreneurship programs (Quarterly)
- Attend E-Week events across campus: Feb 29 - March 7 <http://executive.stanford.edu/e-week>
- Consider running for a leadership position of one of the Clubs (Spring)
- Club leaders attend SEN meetings

# CENTER FOR ENTREPRENEURIAL STUDIES 2011 - 2012

## INTERNSHIP & CAREER PLANNING

### FIRST YEAR

- Attend the CMC/CES Entrepreneurship Mixer (Nov 3)
- Learn about the Entrepreneurial Summer Program (ESP) at the BIL in early March or online: <http://executive.stanford.edu/cecs/entrepreneurship.html>
- Schedule an advisory meeting with the CMC and then the CES to discuss strategies for sourcing internships (Jan - May)
- Sign up for the ESP Updates email <http://executive.stanford.edu/service/maillist.html>
- File applications of companies hiring under ESP in T: drive (Feb - May), or self-source a role
- Apply for ESP funding for your summer job at an early-stage company (Feb - May)
- Regardless of whether you receive ESP funding, join the ESP program events in May, and July
- Apply to take S354: Creating a Startup in the Fall (May)

### SECOND YEAR

- Attend the ESP Wrap-Up event (October)
- If seeking project work to gain additional expertise, look at the CMC job board for "Experiential Projects"
- Seek counseling from the CMC and CES on a job search focused on early-stage companies
- If pursuing your own idea, seek counseling from the CES and Faculty for advice and contacts

## RESOURCES

- Center for Entrepreneurial Studies <http://executive.stanford.edu>
- Center for Social Innovation (for social entrepreneurship) <http://csei.stanford.edu/center/entrepreneurship>
- Stanford Entrepreneurship Network <http://sen.stanford.edu>
- Business Association of Stanford Entrepreneurial Students (BASIS) <http://basis.stanford.edu>
- Stanford Technology Ventures Program (STVP), Stanford School of Engineering <http://stvp.stanford.edu>
- E-Corner <http://ecorner.stanford.edu>
- Stanford Office of Technology Licensing <http://olt.stanford.edu>
- Stanford Program on Regions of Innovation and Entrepreneurship <http://sprore.stanford.edu>



# Entrepreneurship Roadmap Framework

**Marco Taisch, Klaus-Dieter  
Thoben, Marco Montorio**

## **Entrepreneurship Roadmap Framework:**

**Patterns of Entrepreneurship Management** Jack M. Kaplan, Anthony C. Warren, 2009-08-24 This third edition prepares entrepreneurs for the rewards and pitfalls of this career choice. It explores a new theme on how to effectively manage a start up company. Focus on Real Entrepreneurs sections highlight how entrepreneurs position their companies to meet the various marketing, financial and technological challenges. Management Track sections present key management issues while following the development of a real company. Entrepreneurs will also find real situations and examples on which they can practice the broad range of skills required to start and build a company in today's complex world.

**The Open Group Architecture Framework TOGAF Version 9** The Open Group, 2015-01-01 The Open Group Architecture Framework TOGAF is a framework, a detailed method and a set of supporting tools for developing an enterprise architecture developed by members of The Open Group Architecture Forum [www.opengroup.org/architecture](http://www.opengroup.org/architecture). As a comprehensive open method for enterprise architecture, TOGAF Version 9 complements and can be used in conjunction with other frameworks that are more focused on specific aspects of architecture or for vertical sectors such as Government, Defense and Finance. TOGAF may be used freely by any organization wishing to develop an enterprise architecture for use within that organization subject to the Conditions of Use. This book is divided into seven main parts: PART I: Introduction. This part provides a high level introduction to the key concepts of enterprise architecture and in particular the TOGAF approach. It contains the definitions of terms used throughout TOGAF and release notes detailing the changes between this version and the previous version of TOGAF. PART II: Architecture Development Method. This is the core of TOGAF. It describes the TOGAF Architecture Development Method (ADM), a step by step approach to developing an enterprise architecture. PART III: ADM Guidelines and Techniques. This part contains a collection of guidelines and techniques available for use in applying TOGAF and the TOGAF ADM. PART IV: Architecture Content Framework. This part describes the TOGAF content framework, including a structured metamodel for architectural artifacts, the use of reusable architecture building blocks and an overview of typical architecture deliverables. PART V: Enterprise Continuum Tools. This part discusses appropriate taxonomies and tools to categorize and store the outputs of architecture activity within an enterprise. PART VI: TOGAF Reference Models. This part provides a selection of architectural reference models which includes the TOGAF Foundation Architecture and the Integrated Information Infrastructure Reference Model (IIRM). PART VII: Architecture Capability Framework. This part discusses the organization, processes, skills, roles and responsibilities required to establish and operate an architecture function within an enterprise.

**Lifestyle Entrepreneur** Jesse Krieger, 2014-06-03 Find success, freedom and adventure outside the nine to five grind. *Lifestyle Entrepreneur* provides a step by step framework to turn your interests and passions into products and services that add value for others while supporting a lifestyle of novelty and adventure. Interwoven with stories and strategies for success, *Lifestyle Entrepreneur* inspires and instructs aspiring entrepreneurs on how to gain clarity on their identity and a vision for greatness.

From a successful entrepreneur who has traveled to and lived in over thirty countries as well as toured with a rock band learned new languages and climbed a volcano this book offers such frameworks as the Discover Your Identity process and the Vision MAP to help you start designing your ideal lifestyle and learn how to leverage these interests and passions to create online businesses that are reflective and complementary to your life and business goals Carries you over the most important threshold in an entrepreneur s life From I can t to I can Bryan Franklin cocreator of Mind Money Meaning

### **Advanced Manufacturing. An ICT and Systems Perspective** Marco Taisch,Klaus-Dieter Thoben,Marco Montorio,2007-03-15

Manufacturing plays a vital role in European economy and society and is expected to continue as a major generator of wealth in the foreseeable future A competitive manufacturing industry is essential for the prosperity of Europe especially in the face of accelerating deindustrialisation This book provides a broad vision of the future of manufac

Entrepreneurship Robert D. Hisrich,Michael P. Peters,1992

### *A ROADMAP FOR BOOTSTRAPPING ENTREPRENEURS* Donald Stern,2021-09-09

We hear every day about the flashy twenty five year old wunderkinds who have hit it big in the tech world and celebrated CEOs who have flourished in public companies But we rarely hear about the majority of successful men and women who at the average age of forty one start their own company He was forty when he founded Homax Corporation in 1981 He is an award winning entrepreneur who would like to share what he has learned in business and life with others With 25 000 of his own money and a 250 000 loan from the bank secured by everything they owned he was all in with a wife and two young children He sold his company in 1996 that was thoughtfully structured to be sustainable for those who helped him be successful

Talented management continued growing the company Homax is now owned by PPG The sale met his goal to retire comfortably at the age of fifty five with money and time left to acquire new skills and pursue other adventures How Hard Can It Be How I Found Success through Intention Integrity and 75 in My Pocket is a 67 000 word book that echoes the words of St Francis of Assisi Start by doing what is necessary then what is possible and suddenly you are doing the impossible His story shows young entrepreneurs how to plot their course to succeed in business and life by building cultures with good character while simultaneously growing themselves It also speaks to the middle aged start up entrepreneur about how to assess risk and how to focus their courage to begin His personal story is eclectic He left home at the age of nineteen with 75 and a used car Much of his book includes anecdotes some funny some quite serious that help frame my message They are intertwined with his personal stories about racing cars windsurfing heli skiing and piloting high performance aircraft and he uses these kinds of experiences to punctuate a point In spite of facing a new normal the basic principles he describes in his book remain constant A changing world even the coronavirus has always been the clarion call for entrepreneurs and people of creative spirit to rise to the surface and lead the way

Entrepreneurship Steve Mariotti,Caroline Glackin,2010 Written by an award winning expert demystifies the process of starting a business by presenting difficult economic financial and business concepts in a manner easily understood by beginners This book addresses the demands of integrating workplace

relevant activities to meet academic standards Placing an emphasis on developing business plans it can be used as a professional resource for anyone looking to start their own business An excellent resource for anyone looking to start their own small business **Entrepreneurship and E-business Development for Women** ,2006 **National Business Education Association Yearbook** ,2004 **Proceedings** ,2005 *High-tech Entrepreneurship in Asia* Marina Yue Zhang,Mark Dodgson,2007 This volume examines the relationships between high tech entrepreneurship and innovation in an important new technology mobile payments in Korea and China the countries that led the world in the development and diffusion of this technology **Information Resources Management Journal** ,1999 **The Entrepreneur's Guide to Successful Leadership** Dan Goldberg,Don Martin,2008-10-30 Provides advice for entrepreneurs on leadership discussing one's ethical framework motivation passion vision and mission and examining actions plans execution shared vision and values lifelong learning and other related topics **Vikalpa** ,2001 *Risk Assessment and Management in Pervasive Computing* Varuna Godara,2009-01-01 This book provides extensive information about pervasive computing its implications from operational legal and ethical perspective so that current and future pervasive service providers can make responsible decisions about where when and how to use this technology Provided by publisher **Advanced Topics in Information Resources Management** Mehdi Khosrow-Pour,2002 Advanced Topics in Information Resources Management features the latest research findings dealing with all aspects of information resources management managerial and organisational applications as well as implications of information technology organisations It aims to be instrumental in the improvement and development of the theory and practice of information resources management appealing to both practising managers and academics In addition it educates organisations on how they can benefit from their information resources and all the tools needed to gather process disseminate and manage this valuable resource **Advanced Topics in Global Information Management** Felix B. Tan,2002 Advanced Topics in Global Information Management includes original material concerned with all aspects of global information management in three broad areas Global Information Systems in Business Functions Information Technology in Specific Regions of the World Management of Global Information Resources and Applications Both researchers and practitioners disseminate the evolving knowledge in these broad categories and the book examines a variety of aspects of global information management dealing with development usage failure success policies strategies and applications of this valuable organizational resource Note This book is part of a new series entitled Advanced Topics in Global Information Management This book is Volume One within this series Vol I 2002 **Realizing E-business with Components** Paul Allen,2001 We are all well aware of the growth e business initiatives What you may not realize is the growth in components use According to Gartner Group By 2003 at least 70 percent of the total number of new applications will be built primarily from building blocks Component based development the Next Wave Research Note Jan 1999 This book is designed to give practical help by showing how a company can evolve its e business capability using a step by step component based

approach providing innovation while leveraging investments in existing systems and software packages Components provide an ideal underlying fabric for the new world of e Business They offer flexible services that can be reused across organizational and geographical boundaries in different combinations which reflects the open fluid nature of Internet business

**Advantage** Declan Kavanagh,2013-05 An idea is not an invention invention is not innovation innovation does not mean a successful enterprise This book is about creating successful enterprise from an initial idea Advantage is what creates value for you your customers and your organisation Focusing on advantage and sources of advantage through the life cycle of a business whether it be commercial or not for profit ensures entrepreneurs and leaders minimise risk and maximise value This book presents a framework called The Business Advantage Model BAM that supports leaders in the identification creation proving securing leveraging and changing of advantage It is about doing the right things the right way at the right time across every aspect of starting scaling and readjusting a business Its goal is to help create more high performance organisations The book and model presented consider the key stages in the business life cycle 1 Potential Advantage Opportunity Validation 2 Creating Advantage Opportunity Verification 3 Proving Advantage Business Confirmation 4 Protecting Advantage Securing Business 5 Leveraging Advantage Scaling Business 6 Changing Advantage Innovation Business Advantage enables value and differentiation The book combines formal management theory with practical examples and experience It covers every aspect and function needed to create and scale an organisation by managing sources of advantage and advantage itself It is less about a linear process focused on a business plan and more iterative adopting some of the experimental innovation and experimental entrepreneurship techniques while placing the business plan in the position where it is a living and useful document for stakeholders The model and book considers every function in the business and guides the reader as regards what are the important things to focus on at each stage of maturity and business development Sales Marketing Production Operations Finance etc Below are just a selection of topics covered Business Models Value Propositions Funding a start up Performance Management Life cycle Management Collaboration The Business Plan Templates Porters Models in use and many more Here is what some expert reviewers said Professor Piero Formica The model presented in the book is a step forward vis a vis the old fashioned model of the business plan which is static and deterministic I see in the BAM approach an organic non linear component which is in line with The international Acedemy for Entrepreneurship experimental methodology Therefore most sincere compliments Professor Piero Formica is Founder of the International Entrepreneurship Academy Senior Research Fellow National University of Ireland and Intel Innovation Value Institute Dublin Professor of the Chair of Human Resources Development and Entrepreneurship Research King Saud University Riyadh and Professor of Knowledge Economics and Entrepreneurship at the Master in Technology and Entrepreneurship University of Tartu Estonia Noel Crawford IBM Declan Kavanagh author of this well thought out approach to entrepreneurship has been a solid supporter of the concept of IBM SmartCamps since its initial inception As a successful

entrepreneur and investor Declan has always seen the need to give back and to help other start ups achieve the success he has himself enjoyed over the years Noel leads the IBM Innovation Centre in Dublin Vaus Aslaun Silicon Valley Entrepreneur As an entrepreneur I found Advantage easy to read and covering all the key areas on setting up and scaling a new business This is a crucial and useful model book that addresses the feasibility of a new or existing product services to validate the concept and bring to reality if I had this book I would have saved time and energy searching each of them independently to know which areas to focus on in the ventures I have been involved with Building a Sustainable Business ,2003 Brings the business planning process alive to help today s agriculture entrepreneurs transform farm grown inspiration into profitable enterprises Sample worksheets illustrate how real farm families set goals research processing alternatives determine potential markets and evaluate financing options Blank worksheets offer readers the opportunity to develop their own detailed lender ready business plan and map out strategies back cover

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## **Entrepreneurship Roadmap Framework Introduction**

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